



# Telecom Summit

## Delivering on the Broadband Promise

Tuesday 15<sup>th</sup> September, 2015 at Karachi Expo Centre

### TENTATIVE CONFERENCE AGENDA

<b>Chief Guest</b>	<b>Syed Ismail Shah, Chairman, Pakistan Telecommunication Authority</b>	
9:00 – 10:00	Conference Registration	
10:00 – 10:05	Recitation of Holy Quran – Qari Sahib	
10:05 – 10:15	Inauguration Ceremony	
<b>Time</b>	<b>Topics</b>	
10:15 – 10:30	<b>Introduction by Mr. Parvez Iftikhar, CEO, ICT Forum Pakistan</b>	
10:30 - 10:45	<b>Chief Guest Key Note Address by Syed Ismail Shah, Chairman Pakistan Telecommunication Authority</b>	
<b>NETWORKING COFFEE/ TEA BREAK</b>		
<b>SUPPLY SIDE</b>		
11:00 – 11:20	<i>Broadband – Way Forward</i>	<b>Mr. Yasir Qadir</b> Director Telecom <b>MoITT</b>
11:20 – 11:40	<i>Broadband (High Speed – No Limits)</i>	<b>Mr. Adnan Shahid</b> Chief Commercial Officer <b>PTCL</b>
11:40 – 12:00	<i>Network Performance Necessities for the Mobile Broadband Consumer</i>	<b>Mr. Ashley Gold</b> President <b>Ericsson Pakistan</b>
<b>DEMAND SIDE</b>		
12:00 – 12:20	<i>The NADRA Factor</i>	<b>Mr. Saleem Rafik</b> Chief Operating Officer <b>NADRA Technologies Limited</b>
12:20 – 12:40	<i>Presentation from Demand Side</i>	<b>Madam Jehan Ara</b> President <b>P@SHA</b>
12:40 – 1:00	<i>Enablers for E-Commerce in Pakistan</i>	<b>Mr. Omar Moeen Malik</b> Director Strategy, Payments & Product Development <b>Easy Paisa (Telenor Pakistan)</b>
1:00 – 1:20	<i>Pakistan Consumer Behavior in the Networked Society</i>	<b>Mr. Ali Cheema</b> Ericsson Government & Industry Relations <b>Ericsson Pakistan</b>
1:20 – 1:30	<b>Q &amp; A Session</b>	
1:30 – 1:45	<b>Closing Remarks by Syed Ismail Shah</b> Chairman, <b>Pakistan Telecommunication Authority</b>	
<b>PLAQUE DISTRIBUTION</b>		
<b>NETWORKING LUNCH</b>		

\*The Agenda is Tentative and the sequence given above is not final.

**Organizer**



**Co-Organizer**



**ITCN Asia Conference Secretariat**

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